

Consorzio di Promozione Turistica del Tarvisiano,
di Sella Nevea e del Passo Pramollo

SUSTAINABILITY POLICY

The Sustainability Policy "Tarvisiano, Together for a More Sustainable Future" defines our vision and approach to sustainable development in the Tarvisiano area.

- **MISSION**

The tourism sector aims to accelerate the transition to sustainability on the basis of cooperation. To this end, the Consortium will actively engage with the entire tourism industry to establish joint goals, share knowledge, and play a proactive role in changing the tourism paradigm..

- **VISION**

We aim for the principles of sustainability to be fully integrated into the operational management of the Consortium by 2025. We are committed to maximizing the positive effects of the tourism product and minimizing the negative ones, with the goal of achieving a balance between the interests of the local community, stakeholders, and the environment.

The Tarvisio, Sella Nevea and Passo Pramollo Tourist Promotion Consortium, as a DMO and Tour Operator, plays a key role in the management of the territory system in the pursuit of sustainable and responsible tourism development. The Consortium's goal is to promote an approach that maximizes the positive impacts and minimizes the negative impacts of the tourism phenomenon in the Tarvisio area, through the direct involvement of all local stakeholders.

The Consortium's commitment is also reflected in the implementation of a clear internal social sustainability policy shared with all office employees, which includes the following:

- Appointing a sustainability coordination manager: Claudia Gioitti;
- Have sustainability guidelines to identify the sustainability performance of key suppliers/partners/customers/consortium members (code of conduct);

- Collaborate and actively participate in external forums and working groups that are supportive of sustainability in tourism. In fact, the Consortium is part of the GSTC Working Group Italy established in spring 2023;
- Develop documented procedures to monitor and evaluate the implementation of sustainability policy, objectives and targets;
- Ensure the company's transparency on sustainability through public reporting and communication;
- Actively reduce the use of consumer and disposable goods;
- Encourage the purchase of sustainable goods and services, office supplies, giveaways and merchandising;
- Set copiers and printing machines to default to double-sided printing or other paper-saving modes;
- Use non-hazardous, non-eutrophic and biodegradable cleaning materials that are certified with an eco-label, if available locally;
- Print brochures on certified environmentally friendly paper, if available locally at reasonable cost;
- Turn off lights and equipment when not in use;
- Prefer energy-efficient equipment when purchasing new items, also taking into account cost and quality;
- Develop and implement a solid waste reduction and recycling policy;
- Take measures to reduce the amount of plastic (non-refillable) drinking water bottles for office use;
- Implement methods of waste reduction and proper disposal of ink and toner cartridges for printing and copying;
- Measure and reduce staff travel, through the organization of online meetings, and use more sustainable modes of transportation;
- Develop long-term strategies in collaboration with our consortium members to maximize the opportunities that sustainable development presents.