

Consorzio di Promozione Turistica del Tarvisiano,
di Sella Nevea e del Passo Pramollo

CODE OF CONDUCT

The Sustainability Policy "Tarvisiano, Together for a More Sustainable Future" defines our vision and approach to sustainable development in the Tarvisiano area.

- **MISSION**

The tourism sector aims to accelerate the transition to sustainability on the basis of cooperation. To this end, the Consortium will actively engage with the entire tourism industry to establish joint goals, share knowledge, and play a proactive role in changing the tourism paradigm..

- **VISION**

We aim for the principles of sustainability to be fully integrated into the operational management of the Consortium by 2025. We are committed to maximizing the positive effects of the tourism product and minimizing the negative ones, with the goal of achieving a balance between the interests of the local community, stakeholders, and the environment.

In this regard, the Consortium recommends that all its suppliers, customers, and partners observe the following guidelines:

Tourist accommodation, catering and business activities

- Prefer the employment of local staff;
- Ensure compliance with working conditions stipulated in the national collective agreement;
- Pursue a sustainability policy defined through a statement, "mission statement," which is communicated to customers, partners and suppliers;
- Participate in training and information activities organized by the Consortium and/or PromoTurismoFVG;
- Actively reduce the use of consumer and disposable goods;
- Carefully comply with municipal regulations for waste disposal (separate waste collection);
- Use cleaning materials that are non-hazardous, non-eutrophic and biodegradable and certified with an eco-label, if available locally
- Encourage the purchase of sustainable goods and services, office supplies, giveaways and locally produced merchandise;
- Actively engage in measuring, monitoring and reducing energy consumption;
- Use automatic on/off systems with timers or motion sensors and set default equipment to energy-saving mode if possible;
- Purchase green energy and energy-efficient lighting when available;
- Prefer the purchase and use of local products and raw materials;
- Take measures to reduce the amount of plastic (non-refillable) drinking water bottles;

- Take an active role in promoting sustainable land use;
- Incorporate sustainability clauses in contracts with suppliers (packaging reduction, delivery optimization, etc.);
- Hold periodic meetings with staff to clarify and monitor implemented sustainability principles.

Outdoor activities

- Possess professional qualifications (licenses, certifications, etc.);
- Communicate to guests the rules of conduct during excursions and activities, with emphasis on respecting local culture and nature;
- Not offer excursions that harm the local community, animals, plants, natural resources such as water and energy, or that are harmful to the environment;
- Promote and recommend excursions and activities to our guests that directly involve and support local communities through the purchase of services or goods, traditional crafts and local (food) production methods, or by visiting social projects;
- Informing guests about relevant sustainability issues in the destination (e.g., protection of flora, fauna and cultural heritage, resource use).

Transportation

- Adopting low-emission vehicles;
- Implementing fuel economy measures such as turning off the engine during stops;
- Meeting maintenance deadlines;
- Ensuring safe conditions for passenger transportation;
- Planning the trip by following the principle of route optimization, that is, maximizing the places reached and minimizing the miles traveled, thereby reducing consumption and thus the resulting pollution.